**‘Ways of Making’ at Persistence Works**

A [Making Ways](http://www.sheffieldcityofmakers.co.uk/making-ways) project supported by Sheffield Culture Consortium

Deadline for submissions **March 8th 2017 5pm**

Sheffield Culture Consortium has received £550,000 of Ambition for Excellence funding from Arts Council England for **Making Ways**, an ambitious three-year project that will develop, demonstrate and celebrate exceptional contemporary visual art produced in Sheffield. The project will develop artistic talent and leadership and create a living economy for the arts community that will stimulate and support growth.

The gallery/project space at **Persistence Works** has been offered to visual artists and visual arts organisations to show work to the public since 2011. Between May 2017 and March 2019 Yorkshire Artspace will host 6 Ways of Making projects, each open to the public for 6 weeks, plus a week either side for installation and take down;

* May-June 2017
* September-October 2017
* February -March 2018
* May-June 2018
* September-October 2018
* February -March 2019

The opportunities, 3 for Yorkshire Artspace studio holders and 3 for any Sheffield-based visual artist or maker, will be selected by a Making Ways and Yorkshire Artspace panel. We expect to select a range of projects that will include exhibitions, workshops, talks, demonstrations and selling events. All proposed projects must;

* be public facing
* be delivered in the allocated 8 week slots
* develop artists’ practice
* develop audiences’ experience and understanding of visual art

The selected artists/makers will be offered a **package of support** to help them make the most of the opportunity and attract audiences;

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| **Artist Fees** |

In line with guidance from **a-n**, artists showing work in the space will be entitled to a fair rate of pay; £750 for existing work, £1,500 for new work. Three opportunities in each category will be selected.

**Materials and Installation**

Up to £500 for existing work and £1,200 for new work will be offered, plus 3 days’ tech support for installation. The space should be left exactly as found.

**Mentoring and Management**

Included in the package of support is a fee for exhibition mentoring to guide the planning of your project and to make the best use of the space. You can nominate your own experienced mentor.

Yorkshire Artspace will be managing the operation of the projects in-kind as part of the collaboration. Invigilation will be provided for the 6-week public opening of the projects based on Tuesday-Saturday, 11am-5pm.

**Audiences and Marketing**

Footfall is not great along Brown Street so plans for bringing in an audience (including events, talks, activities) will be important selection criteria. The marketing guidance from Making Ways, and a £300 budget, will help you to get your messages across and your voice heard. In the application, we ask you to identify target audiences to guide your marketing campaign. This will also enable us to target a diverse audience across the two years through the selection process.

**Evaluation and Publicity**

All funded projects must agree to allow Yorkshire Artspace and Making Ways to use any content produced throughout this process for promotional and marketing purposes, crediting you, and to provide feedback for evaluation purposes. All funded projects need to acknowledge Yorkshire Artspace/ Making Ways/Arts Council funding in all publicity and promotion.

**Funding**

The funding on offer is detailed below and we have shown the value of the in-kind support for use in applications you may make for match funding. Payments to you will be staged with 75% paid when contracts are signed and 25% paid on receipt of the post-project evaluation.

**How to apply**

Proposals should be sent using the Application Form to [jane@artspace.org.uk](mailto:jane@artspace.org.uk) by **Wednesday 8 March 5pm**. No applications will be accepted thereafter. We may contact you for further information, or arrange to meet you for chat. Decisions will be made by the end of March.

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| **existing work** |  |  |
| Artist Fees | 750 | a-n rate |
| Materials/Installation | 500 |  |
| Marketing Materials | 300 |  |
| *Marketing Mentoring* | *0* | *one half day in kind* |
| Exhibition Mentoring | 0 | *4 hours in kind* |
| Tech support | 0 | *3 days in kind* |
| *Space Hire* | *0* | *8 weeks in kind* |
| *Management* | *0* | *in kind* |
| *Invigilation* | *0* | *6 weeks in kind* |
| **total** | **1550** |  |
| Value of in-kind support | 3877 |  |
|  |  |  |
| **new work** |  |  |
| Artist Fees | 1500 | a-n rate |
| Materials/Installation | 1200 |  |
| Marketing Materials | 300 |  |
| *Marketing Mentoring* | *0* | *one half day in kind* |
| Exhibition Mentoring | 0 | *9 hours in kind* |
| Tech support | 0 | *3 days in kind* |
| *Space Hire* | *0* | *8 weeks in kind* |
| *Management* | *0* | *in kind* |
| *Invigilation* | *0* | *6 weeks in kind* |
| **total** | **3000** |  |
| Value of in-kind support | 4077 |  |